

# SEE SPOT RUN & PET PARTY

## Sponsorship Opportunities

### TITLE SPONSOR - \$3,500

- See Spot Run & Pet Party presented by...
- Radio Impressions: 40 minimum (Radio Yakima – KXDD, Cherry FM, Hot 99.7 & The HAWK 105.7)
- Guest appearance on Radio Yakima – April/May timeframe
- Exclusive Logo Placement on Event T-shirt
- Logo on all promotional & marketing materials (Event Banner, Posters, Flyers, etc...)
- Logo included in Quarterly Magazine
- Logo included in electronic marketing blasts (Facebook, e-newsletter, etc...)
- Logo included on event website w/hyperlink
- Verbal Recognition at event
- VIP Parking
- 1-year Kennel Sponsorship plaque
- 4 Event T-shirts

*\*Only 1 available*

### LEADER OF THE PACK - \$1,500

- Logo included in Quarterly Magazine
- Logo included in electronic marketing blasts (Facebook, e-newsletter, etc...)
- Logo included on event website w/hyperlink
- Verbal Recognition at event
- VIP Parking
- 1-year Condo Sponsorship plaque
- 2 Event T-shirts

*\*Only 1 available*

### TOP DOG SPONSOR - \$500

- Name included in Quarterly Magazine
- Name included in electronic marketing blasts (Facebook, e-newsletter, etc...)
- Name included on event website
- Verbal Recognition at event
- 1 Event T-shirt

### COOL CAT SPONSOR - \$250

- Name included in Quarterly Magazine
- Name included in electronic marketing blasts (Facebook, e-newsletter, etc...)
- Name included on event website

## Sharing Your Sponsorship Message!

Radio Yakima : Minimum Impressions	40 Spots
YHS Website: Monthly "Unique" Visitors	5,000
YHS Website: Monthly "Hits"	400,000
YHS Facebook Followers	9310
YHS Quarterly Magazine Subscribers	1,500
YHS E-Newsletter Subscribers	8,044